

Midweight Designer.

Type:	Location:	Start date:	Rate:	Apply:
Full-time, permanent	South Oxfordshire	ASAP	Competitive salary	careers@itsjuice.com

About the role

We are looking for a talented midweight designer to produce standout creative for a range of exciting, household brands. The creative team at Juice work relentlessly to create a rich, visual ecosystem for our clients, where their stories, voice and vision come to life across a multitude of omni-channel creative. Your voice and vision will be a pivotal part of that process.

About you

You'll have at least 3 years' experience working in a creative role, ideally agency side. You will have mastered your craft across multiple creative touchpoints including digital, print and animation. You'll think with a campaign head and can join the dots across these multiple touchpoints, as well as work on single, tactical outputs. Your creative abilities will span the whole spectrum from pure production, right through to concepting and ideation.

Skills required

- Interpret briefs with accuracy to produce compelling creative that works
- Suggest new or different creative ideas that go beyond the brief
- Show relentless attention to detail and consideration for CI
- Have a good understanding of typography
- Have solid retouching skills
- Confidently capture a creative audience to showcase your ideas and work
- Ability to take direction from senior creative team members
- Have strong communication skills
- Work as part of a wider project team including development and accounts functions
- Be a master of Adobe CC
- Understand the print process and its various executions and finishes
- Self-edit your own work and challenge it against a brief
- Have sound knowledge of social media and their advertising formats
- Ability to traverse a range of creative disciplines with ease
- Be confident working on pure digital projects and demonstrate strong UI/UX design skills
- Show an awareness of user experience design throughout your work and develop digital design systems that add joy for the end user
- Take an active interest in the latest design trends

The package

- A competitive salary
- Private healthcare
- Private travel insurance for you and your family
- Better than average employers' contributory pension
- Salary sacrifice car scheme
- Cycle to work scheme



About Juice

A creative agency that boosts brands and fuels growth. We're thinkers and makers. Status quo challengers. Opportunity chasers.

We create the good stuff brands need to fuel business growth. Combining creative and strategic imagination to help clients see the best way forward and the tech and production know how to make it happen.

We make anything that moves (web apps, websites, video, animation) and a few things that don't (print, and the occasional board game). And have an impressive client list, including BMW Group, InterContinental Hotel Group, McLaren, Odeon Cinemas, Dunlop, all of whom we love working with. And we are happiest of all when our clients come back to us for more.

We 'generally' live in a beautiful, converted barn with a fabulous coffee machine in the heart of Oxfordshire. We love the team in the office working alongside each other but are open to discussions around remote working given the current Government guidelines.

If we sound like your kind of place, we'd love to hear from you.

JUICE.